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Summary

Award-winning documentary and visual media producer.

An experienced educator that has taught courses ranging from basic video production to mobile journalism.

Successfully overhauled and designed various media production and broadcast facilities.

Successful with social media content and understanding consumer trends.

Experience



Owner

Park MultiMedia

Jun 2007 - Present (13 years 7 months +)



Diversity, Equity, and Inclusion Council Chair

Greater Wyoming Valley Chamber of Commerce

Aug 2020 - Present (5 months +)



NEPA Region Board Chair

American Cancer Society

Nov 2020 - Present (2 months +)



Governing Board

Big Brothers Big Sisters of Northeastern Pennsylvania

Jun 2020 - Present (7 months +)



Senior Producer

Business Builders Media

May 2020 - Present (8 months +)

- Record and edit podcasts for various clients.
- Oversee technical aspects of the operation.
- Ensure audio quality for each show.



Content Creator

Whiskey Bacon

Nov 2012 - Present (8 years 2 months +)



Technical Director

Scranton Fringe Festival

Sep 2018 - Present (2 years 4 months +)

- Oversee technical aspects set up venues for the festival.
- Train staff to handle tech for each show.
- Serve as liaison between artist and Directors of the festival.



Advisory Board

Big Brothers Big Sisters of Northeastern Pennsylvania

Jun 2019 - Jun 2020 (1 year 1 month)



Videographer

CGI Communications

Jul 2012 - Nov 2019 (7 years 5 months)

- Directed and shot commercials for various clients.
- Traveled to PA, NY, and NY to work with clients on behalf of the company.
- Troubleshot script and location issues.



Onboarding Concierge/Assistant

InvisiblePPC

Jun 2018 - Sep 2018 (4 months)



Assistant Professor of Mass Communications and Design

Misericordia University

Jun 2009 - May 2018 (9 years)

- Taught courses in Video and Audio Production, Social Media, Media Criticism, and Media Literacy.
- Created Multicultural Education events for the campus and served as the coordinator.
- Designed and built campus live-streaming network for athletic and cultural events.



Videographer and Runner

Kwokman Productions

Jan 2005 - Dec 2014 (10 years)

- Worked as local utility personnel in the Midwest and later Pennsylvania.
- Ran camera and support for ESPN broadcasts, including MLB, FCAA-F, and the NFL.
- Worked as operation runner to help capture local assets for broadcasts.



Visiting Assistant Professor

Misericordia University

Aug 2008 - Jun 2009 (11 months)

- Taught video production courses.
- Oversaw campus radio station.
- Created campus television station.



Video Editor

WDA an [x+1] company

Aug 2007 - Jul 2008 (1 year)

- Created video transcoding specs for 160+ mobile handsets.
- Edited submitted videos for mobile download. (Prior to 4g and video streaming.)
- Worked with major mobile carriers on content for media sites.



Producer

Lansing Community College

Mar 2007 - Aug 2007 (6 months)

- Produced a minute-long healthy eating option series for television.
- Directed a 30-minute, live-to-tape, public affairs talk show.
- Performed documentary research for 50th-anniversary special.



Production Director

KBCB World Television

Mar 2006 - Sep 2006 (7 months)

- Produced local documentaries about the Asian American community.
- Produced and edited commercials for local non-English speaking communities, in 9 languages.
- Oversaw all production activities.



Crisis Counselor

Consumer Service of Jackson County

Nov 2005 - Feb 2006 (4 months)

- Provided crisis intervention and counseling to the local community.
- Triageed patience and updated records.
- Liasoned with and referred clients to local mental health care providers.



Producer

JTV, Inc.

Jan 2005 - Oct 2005 (10 months)

- Produced a 30-minute health magazine show.
- Produced local commercials and spots for advertisers.
- Assistant Directed and co-produced live, 2-hour talk show.



Resident Director

Syracuse University

Oct 2003 - Dec 2004 (1 year 3 months)

- Oversaw a building of 400+ first-year students.
- Led diversity training and developed curriculum.
- Trained and managed 15 student leaders.

Education



Central Michigan University

MA, Electronic Broadcast Media

2001 - 2003



Manchester University

BS, Communications and Psychology

1997 - 2001

Licenses & Certifications

 **Creative DSLR Video Techniques** - LinkedIn

Skills

Video Production • Video • Editing • Multimedia • Video Editing • Final Cut Pro • Post Production
• Camera • Broadcast • Videography

Honors & Awards



Award of Merit - Best Shorts Competition

2013

Awarded for "Vote", a piece that looked at voting rights and access for persons with a disability in Luzerne County, PA.



Award of Merit - Accolade Awards

2013

Awarded for "Vote", a piece that looked at voting rights and access for persons with a disability in Luzerne County, PA.



Award of Distinction - Videographer Awards

2011

Awarded for the documentary 'Home Is...' which chronicled students volunteering for alternative spring break with Habitat for Humanity.



Gold Award - Empixx Awards

2011

Awarded for the documentary 'Home Is...' which chronicled students volunteering for alternative spring break with Habitat for Humanity.



Award of Distinction - Videographer Awards

2009

Awarded for the documentary 'Planting Seeds of Change' which chronicled students volunteering for alternative spring break with Habitat for Humanity in Slidell and New Orleans, LA.



Faculty Fellows Seminar - Academy of Television Arts and Sciences

Nov 2009

Attended the 2009 ATAS Faculty Seminar in Los Angeles, CA. Meet with industry executives to discuss the future of visual media and how best to prepare students for the future.



Award of Merit - Accolades

2014

Awarded in the Short Documentary category for the piece "Vote - the disabled democracy". The piece was a follow up to the documentary "Vote" and looked at voting rights and access in Eastern and Central PA.


 **Best Submission – Non-Fiction: Documentary** - Central Michigan International Film Festival

2003


Awarded for the film "30 Years of Title:IX" which looked at Title:IX and the effects on collegiate women athletes.

 **2nd Place - TV Public Affairs Program** - Michigan Association of Broadcasters: (College Awards)

2003

 **2nd Place - TV Large Group** - Michigan Association of Broadcasters: (College Awards)

2003

 **Honorable Mention - TV PSA** - Michigan Association of Broadcasters: (College Awards)


2003

 **1st Place - TV Sportscast/ Play-by-Play** - Michigan Association of Broadcasters: (College Awards)

2002

 **Bronze Finalist - Entertainment** - Telly Awards

2003


 **Award of Distinction** - The Communicator Awards

2014

Awarded in the Short Documentary category for the piece "Vote - the disabled democracy". The piece was a follow up to the documentary "Vote" and looked at voting rights and access in Eastern and Central PA.

 **Award of Excellence - Public Affairs Program** - The Communicator Awards

2002

 **Award of Excellence** - The Videographer Awards

2014

Awarded in the Short Documentary category for the piece "Vote - the disabled democracy". The piece was a follow up to the documentary "Vote" and looked at voting rights and access in Eastern and Central PA.



Award of Distinction - The Videographer Awards

2013

Awarded for "Vote", a piece that looked at voting rights and access for persons with a disability in Luzerne County, PA.



Award of Distinction - Public Affairs - The Videographer Awards

2003



Honorable Mention - Entertainment - The Communicator Awards

2003